



# SPARK

GLOBAL PHILANTHROPY CANADA

## SPARK Global Philanthropy Canada

### **INFORMATION & APPLICATION PACKAGE:**

**2020 - 2021 PROGRAM**



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We have established Spark Global Philanthropy Canada (SPARK) to promote and teach strategic philanthropic practices that empower youth to understand and navigate charity.

Spark is curating a new generation of change makers through exposure to global issues and the initiatives and innovators who are working to solve them. Our programs are a ground breaking approach to philanthropy, taught not by those who teach, but those who do. Spark is philanthropy taught by philanthropists.

The success is marked not only by the sheer number and caliber of philanthropists and organizations that back the program, (President Clinton, Michelle Obama, Princess Salimah Aga Khan, His Holiness the Dalai Lama, etc.), but also by the deployment of our curriculum of philanthropy as a 3rd year course at the University of British Columbia, Sauder School of Business.

Spark students are amongst some of Canada's top secondary and university students, those who have the desire to create an impact, but require the inspiration and guidance to make it meaningful. They are passionate young individuals with a focus on academics, leadership and service.

Our programs change young people's perception and knowledge of philanthropy, but also allow students to become global citizens, capable of creating positive change on an international scale because of unprecedented international summit experiences. Students are provided with Stanford, Rockefeller and UBS Philanthropy course materials, unimaginable access to some of the world's top leaders and philanthropists and mentored as they complete a Personal Philanthropy Project to develop their philanthropic goals.

The Spark program is immensely beneficial to students pursuing higher education at renowned institutions in Canada and around the world. It is a significant commitment on their part to enhance both themselves and society. Spark students go beyond volunteering and engage in a lifelong dedication to philanthropy and creating change.

Historically, the program has raised over \$3.5 million to youth empowerment programs and education for women, children and refugees worldwide.

We established the Spark Foundation because we believe the most important investment we can make is not in any particular cause, but in our youth. Our objective is to develop a philanthropic curriculum which becomes embedded in courses offered by academic institutions throughout Canada.

Thank you in advance for making a difference and being part of this transformative group.

Yours Sincerely,

*Abdul Laddha*

Director

## About SPARK



Spark Global Philanthropy Canada (SPARK) is a federally registered charity dedicated to promoting philanthropy, charitable activities, strategic donating and social impact investing worldwide.

**Our mission** is to engage, empower, and educate people of all ages on the important and rewarding aspects of philanthropy, with the ultimate goal of enhancing society. We bridge communities of wealth, young investors, social entrepreneurs, philanthropists and the like to address global issues and make lasting positive change.

**Our Commitment** is to achieve this objective through education and events. We identify opportunities to educate young people through presentations, global summits, and speaker events. We organize community events throughout the year and one annual gala supporting various organizations whose programs support youth empowerment and education for women, children and refugees worldwide (Boys & Girls Club of South Coast BC, Create Change, Lift the Children, Elpida Home, & Khalsa Aid).

We are committed to making all of our events fun, rewarding, and a great way to learn, engage and discover philanthropy.



SPARK has partnered with numerous organizations and academic institutions to develop a curriculum on philanthropy to be implemented nationally into schools and universities. Its **“E to the Power 4 (E<sup>4</sup>) Academic Philanthropic Initiative”** serves to Encourage, Engage, Empower & Educate youth on the important and rewarding aspects of philanthropy, and on socially responsible investing worldwide.



# THE 2020 PROGRAM



## COURSE OUTLINE

The Spark 2020 program will run approximately October 1, 2020 to June 15, 2021.

Each year Spark invites approximately 35 of Canada's top secondary and university students, those who have a desire to create an impact, but require the inspiration and guidance to make it meaningful, to interact with and learn from the leaders and innovators who are working to solve the global issues effecting today's world.

Spark students are passionate young individuals with a focus on academics, leadership, and service. We curate students with creativity, demonstrated initiative and good interpersonal skills.

Enormously beneficial to participants will be the recognition of the history of philanthropy, the top philanthropic foundations in the world, and how philanthropy is cultivated across different cultures.

We intend to develop a high level curriculum on surrounding global affairs, social politics and the economics of philanthropy to implement in academic institutions.

We will expose the students to a series of seminars delivered by some of the world's top philanthropists before leading them to activate their very own personal philanthropic portfolio. This is the single most important exercise that will help them realize their ongoing purpose and Spark will help them curate, measure and manage their objectives for value and impact.

## STUDENT COMMITMENT

**Time Commitment:** The Spark Philanthropy Program will run for eight months, from October 2019 to June 2021. You should expect to spend approximately 2 hours each month attending seminars and approximately 8 hours completing the online course. There are optional sessions that may require travel and would increase the commitment period.

**Cost of the Program:** The cost of the program, including uniforms, speaker sessions and course material, is \$1,835 per student. This excludes optional travel engagements. Please make your cheque payable the Spark Global Philanthropic Foundation. If you are unable to afford the program fee and require financial assistance, please advise us.

A grant may be available to you from our **Spark Founding Members Circle**.

The Spark Founding Members Circle is a dedicated community of donors representing the model of philanthropic leadership. Their contributions are integral to Spark's sustained excellence and pave the way for Spark's future. They include:

*The Mangalji Family  
Goldcorp*

*The Ladha Family  
The Xue Family*

*The Giustra Family  
The Lupton Family*

*Alison Volken  
Djavad Mowafaghian Foundation*

*The McCord Family  
The Palfy Family*

*The Mindset Foundation  
The Assadi Family*

*The O'Neill Family  
The Spooner Family*

*John & Chawna Volken  
The Ludwig Family*

*The Doman Family  
Aziz Shariff*

*Sandy Elliott  
The Alibhai Family*

*The Ball Family*

## **TENTATIVE SCHEDULE**

The tentative program framework for the 2020 program listed below. It is subject to change. High profile speakers are announced on short notice.

1. **Course: Giving 2.0** – a Stanford University course on philanthropy that is delivered online. Duration: 8 hours in stages over 2 months.  
The MOOC, is a Stanford University-sponsored online course taught by social entrepreneur, philanthropist and bestselling author Laura Arrillaga-Andreessen. The course will teach you how to assess nonprofits, create a high-impact philanthropic strategy, and give more effectively.
2. **2020 Spark International London Summit**  
Spark Global Philanthropy Canada is excited to announce that Spark students will have the opportunity to travel to London this fall 2020 for a series of educational seminars in one of today's centers for commerce and culture. Students will have the unprecedented opportunity to interact with global philanthropists, organizations, and policy makers. Students will hear stories of their philanthropic journeys and experiences, while being immersed in the rich culture and history of the United Kingdom.

3. Seminar – **Speaker Mastery** – Public Speaking Development  
Speakers Mastery will provide a comprehensive training program on public speaking, overcoming limiting beliefs and fears, and making powerful and compelling presentations.
4. Seminar – **Foundations and History of Philanthropy**  
This seminar will provide an overview and critical appraisal of the concepts and theories, history and emerging trends, as well as some of the key debates and ethical issues surrounding philanthropy and civil society.
5. Seminar - **Frank Giustra** – Leading Philanthropists Session  
This seminar will provide an overview of some of the top foundations and their motivations. Frank Giustra will speak on about the Radcliffe Foundation, his current initiatives and the Clinton Giustra Enterprise Partnership.
6. Seminar - **Ian Telfer – Leading Philanthropists Session**  
“Thinking Beyond your Own Personal Gain”  
This seminar will provide an overview of some of the top foundations and their motivations. Ian Telfer will speak in detail about his philanthropic trail, his role with Goldcorp, founding the Telfer School of Management, and the lessons he learned during his career.
7. Seminar – **Joe Segal + Top Philanthropic Foundations in the World** This seminar will continue provide an overview of some of the top foundations and their motivations. Joe Segal with speak about his remarkable journey and his numerous charitable endeavours.
8. **Visit** - The Bill and Melinda Gates Foundation
9. Seminar - **Wealth Management & Philanthropy**  
This Seminar will cover, Family Foundations and Wealth Management, Financial management, Philanthropy as part of Wealth Management Strategy, Comparative Investment Strategies, Endowments, Responsible Investing, and Charitable giving vehicles.
10. Seminar – **Making an Impact Without Money**  
This seminar covers the models of Corporate Philanthropy, Corporate Social Responsibility, Socially Responsible Investing and Shared Value.

### **11. Dining, Social Etiquette and Networking Seminar**

Inspired by the Etiquette School of New York, the Dining + Social Etiquette Session is a hands-on course delivered over a 4-course dinner. Students learn the ABC's of dining etiquette and the social skills involved with dining events such as greetings, handshaking, eye contact and making appropriate conversations at the table.

Students are awarded a **Certificate of Proficiency in Dining Etiquette** on completion.

### **12. Spark Gala & Graduation**

The Spark Gala is an annual event that attracts 400 guests, including some of Vancouver's most important philanthropists. We raise funds for Spark's empowerment programs that teach youth about philanthropy, and to providing humanitarian aid and education for women, children and refugees worldwide.





- 4. Please tell us about you and your family's involvement in community events, clubs, projects, scholarships, awards received, and volunteering.**

**COMMITMENT**

**I understand that attendance for Speaker sessions is mandatory. If selected, I am able to attend through June 2020.**

Signature \_\_\_\_\_ Date: \_\_\_\_\_

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